



Dear Exhibitor:

We are delighted that you are participating in SupplySide East. Your involvement in SupplySide East will put your company in front of your current customers as well as new leads, allowing you to grow in the natural products industry.

If you would prefer to order your items from SMGX online (carpet, furniture, labor, etc.), please visit www.smgx.com

Please take some time to review the exhibitor kit as it should contain everything you need to successfully prepare for SupplySide East. (You may print just one page or all pages.) If you have any questions, please feel free to call me at (480) 990-1101 ext. 1276 or e-mail me at sfeller@vpico.com.

Thank you for your continued support of SupplySide and I look forward to working with you in the coming months.

Sincerely,

A handwritten signature in cursive script that reads "Scott Feller".

Scott Feller
Exhibit Hall Operations Manager
(480)990-1101 ext. 1276
sfeller@vpico.com