

ON-SITE MARKETING OPPORTUNITIES

■ SHOW GUIDE

This on-site directory is given to thousands of attendees who refer to it repeatedly during the event and use it afterwards as a reference. This piece is an effective vehicle to reach attendees, inform them of your products and services, and increase the traffic to your booth. Space reservations are due by Mar 25.

■ MAGAZINE SHOW ISSUES

Reach the entire circulation and all SupplySide East participants with one issue!

- < Apr 20 *INSIDER*
(space reservations due Mar 24)
- < Apr *Food Product Design*
(space reservations due Mar 2)



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■ LITERATURE DISTRIBUTION BIN

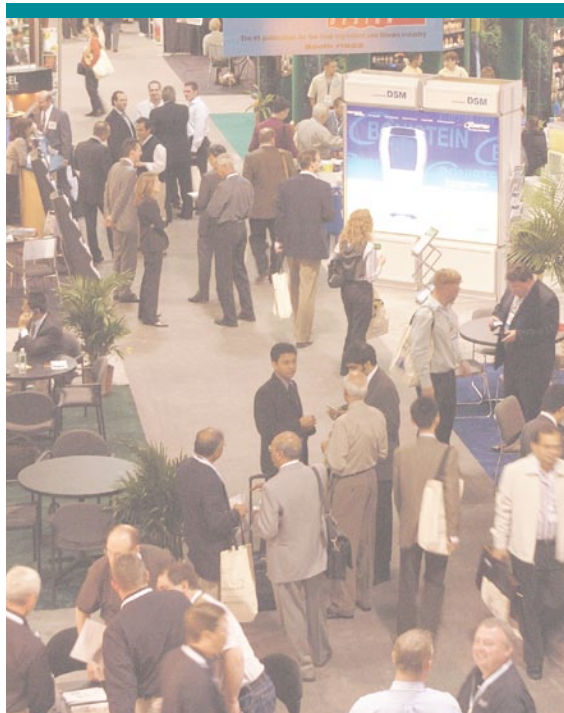
Reserve a space to make your company literature available to attendees in the registration area.

■ SHOW BAG INSERT

When handed out at registration, the official Trade Show Bags will include your literature or promotional item.

■ AND MANY MORE EFFECTIVE MARKETING TOOLS –

Call for details!



Contact:

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