



SMG Exposition Services

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*SupplySide East International
Trade Show and Conference
April 28 & 29, 2009
Meadowlands Exposition Center*

Sign Order Form

ADVANCED ORDER DEADLINE: *April 17, 2009*

ADVANCED ORDER PRICING: Full payment, including sales tax, must be received by the deadline date. **Orders received after the deadline date will be assessed at the *Onsite Price*.** Orders received without payment will not be processed.

This order form should be used to order signs in addition to your booth identification.

- One color lettering on white show card unless specified below.
- Allow 24 hrs. for delivery for on-site show orders.
- Add \$1.10/word over 10 words/sign.
- Add \$8.00 extra for non-white background.
(not available at show-site)

Lettering/Showcard Background Colors:

- add \$5.25/sign (see next box)

White (no extra charge), Light Green, Dark Green, Teal, Light Blue, Dark Blue, Black, Coral, Orange, Red, Burgundy, Buff, Yellow, Grey.

Specify Colors:

Background _____

Lettering _____

Prices:

| Standard Size | Select Vert. or Horiz. | Advanced Price | Overtime Rush | Total |
|---------------------------------|------------------------|---------------------------|---------------|-------|
| 7" x 11" | V or H | \$ 40.71 | \$ 56.77 | _____ |
| 7" x 44" | V or H | \$ 51.42 | \$ 78.28 | _____ |
| 11" x 44" | V or H | \$ 62.13 | \$ 99.62 | _____ |
| 14" x 22" | V or H | \$ 72.84 | \$125.33 | _____ |
| 22" x 28" | V or H | \$101.76 | \$142.47 | _____ |
| 28" x 44" | V or H | \$117.83 | \$171.39 | _____ |
| Color Showcard (ea.) | | \$ 16.07 | | _____ |
| Additional Words (ea.) | | \$ 6.43 | | _____ |
| Foamcore Sign | | \$12.88/sq.ft. | | _____ |
| Blank Foamcore | | \$ 2.14/sq.ft. | | _____ |
| Grommets | | \$ 5.36/each | | _____ |
| Banners | | <i>Price Upon Request</i> | | _____ |
| - unframed with grommets | | | | |
| - min. size 16 sq. ft. | | | | |
| Logowork | | | | |
| - Logo scanning, graphic design | | \$77.25/hr. | | |

SIGN TO READ AS FOLLOWS: (ATTACH ALL LOGOS, TRADEMARKS & COLOR SAMPLES)

Please Print or Type

Company Name _____ Booth # _____

Phone # (____) _____ Fax # (____) _____
To Eliminate any misunderstanding regarding charges for show rentals, services and/or material handling, it is the responsibility of the Exhibitor to report discrepancies at show site.

NO ADJUSTMENTS WILL BE MADE AFTER SHOW CLOSING

Summary of Services

Total = \$ _____
Please enter total on Order Summary Form.