



# SMG Exposition Services

355 Plaza Drive • Secaucus, NJ 07094  
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Name of Show \_\_\_\_\_  
Date(s) of Show \_\_\_\_\_  
Meadowlands Exposition Center

## Sign Order Form

**ADVANCED ORDER DEADLINE:** \_\_\_\_\_

**ADVANCED ORDER PRICING:** Full payment, including sales tax, must be received by the deadline date. Orders received after the deadline date will be assessed at the *Onsite Price*. Orders received without payment will not be processed.

This order form should be used to order signs in addition to your booth identification.

- One color lettering on white show card unless specified below.
- Allow 24 hrs. for delivery for on-site show orders.
- Add \$1.10/word over 10 words/sign.
- Add \$8.00 extra for non-white background.  
(not available at show-site)

### Lettering/Showcard Background Colors:

- add \$5.25/sign (see next box)

White (no extra charge), Light Green, Dark Green, Teal, Light Blue, Dark Blue, Black, Coral, Orange, Red, Burgundy, Buff, Yellow, Grey.

### Specify Colors:

Background \_\_\_\_\_

Lettering \_\_\_\_\_

### Prices:

Standard Size	Select Vert. or Horiz.	Advanced Price	Overtime Rush	Total
7" x 11"	V or H	\$ 39.52	\$ 55.12	_____
7" x 44"	V or H	\$ 49.92	\$ 75.92	_____
11" x 44"	V or H	\$ 60.32	\$ 96.72	_____
14" x 22"	V or H	\$ 70.72	\$121.68	_____
22" x 28"	V or H	\$ 98.80	\$138.32	_____
28" x 44"	V or H	\$114.40	\$166.40	_____
Color Showcard (ea.)		\$ 15.60		_____
Additional Words (ea.)		\$ 6.24		_____
Foamcore Sign		\$12.50/sq.ft.		_____
Blank Foamcore		\$ 2.08/sq.ft.		_____
Grommets		\$ 5.20/each		_____
<b>Banners</b>		<i>Price Upon Request</i>		_____

- unframed with grommets
- min. size 16 sq. ft.

### **Logowork**

- Logo scanning, graphic design \$75.00/hr.

**SIGN TO READ AS FOLLOWS: (ATTACH ALL LOGOS, TRADEMARKS & COLOR SAMPLES)**

### Please Print or Type

Company Name \_\_\_\_\_ Booth # \_\_\_\_\_

Phone # (\_\_\_\_) \_\_\_\_\_ Fax # (\_\_\_\_) \_\_\_\_\_  
To Eliminate any misunderstanding regarding charges for show rentals, services and/or material handling, it is the responsibility of the Exhibitor to report discrepancies at show site.

**NO ADJUSTMENTS WILL BE MADE AFTER SHOW CLOSING**

### Summary of Services

Total = \$ \_\_\_\_\_

**Please enter total on  
Order Summary Form.**